

Press Release



BASF showcases expertise across pharmaceutical value chain at CPhI Japan 2010

- **New excipient to enhance bioavailability**
- **Reliable active ingredient for relief of cold symptoms**
- **Custom synthesis tailor-made for customer requirements**
- **Broad product portfolio of intermediates and inorganics**
- **BASF at CPhI Japan April 21-23, 2010: Tokyo International Exhibition Center (Tokyo Big Sight) Booth G-14**

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Tokyo, Japan – April 21, 2010 – BASF will showcase its extensive expertise across the pharmaceutical value chain at CPhI Japan 2010. With an expanded array of products for pharmaceutical industry customers, BASF will exhibit products and services including active drug substances, excipients, custom synthesis, intermediates and inorganics.

New Excipients

Soluplus to enhance solubility and bioavailability;
Kollicoat® IR coating systems for ready-to-use film coatings

BASF will present its newly developed solubilizing agent Soluplus® - The Solid Solution. Soluplus is an innovative pharmaceutical excipient which enhances the solubility of poorly soluble drugs, and so increases their bioavailability. Soluplus thus enhances absorption of the drugs in the body. The new product is ideal for innovative

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process technologies such as melt extrusion. The launch enlarges BASF's existing range of solubilizing agents.

With distinctive coloring, robust and rapidly soluble, Kollicoat IR® coating systems offers a toolbox of environmentally friendly and ready-to-use film coatings, enabling formulators to easily create individual tablet colors on site in countless shades - from only seven base colors.

Custom synthesis: customized exclusivity

BASF has expanded its capacities in azide chemistry and low temperature reactions, as well as investing in the handling of highly potent compounds.

BASF now offers customers more than 130 different methods which are carried out in accordance with strict cGMP requirements in more than 600 cubic meters of flexible multi-product reactors in Germany, France and Switzerland. BASF produces customized active pharmaceutical ingredients and highly advanced intermediates on a confidential and exclusive basis for pharmaceutical manufacturers, and is continually expanding its custom synthesis portfolio. BASF experts support the entire pharmaceutical life cycle – from production on a kilogram scale to commercial manufacture, from the early clinical development stage and market launch right through to generic drug status. The company's portfolio also includes phosgene chemistry and asymmetric hydrogenation. BASF has recently joined forces with GEA Niro in cGMP spray drying for custom synthesis pharma production.

New Active ingredient: Phenylephrine to relieve cold symptoms

Phenylephrine is a new addition to BASF's active pharmaceutical ingredient portfolio. The well-established substance combats cold symptoms quickly and effectively. BASF supplies generic drug

substances for a variety of therapeutic indications and is the world leader in caffeine, ibuprofen, pseudoephedrine and theophylline. Customers world-wide are supplied with consistently high-quality product from a total of six production sites. All products are manufactured fully in accordance with cGMP guidelines (cGMP stands for current Good Manufacturing Practice).

Broad range of intermediates for the pharmaceutical industry

The portfolio also includes a broad variety of intermediate products including building blocks, reagents, solvents and protective groups. Customers benefit from an extensive range of chiral amines, alcohols, epoxides and acids that are marketed under the ChiPros® trademark as well as an extensive technology platform.

Specialty reagents for the synthesis of Active Pharmaceutical Ingredients (API)

BASF offers its customers an extensive portfolio of inorganic chemicals with a strong focus on specialty reagents for organic synthesis. These include a wide selection of alcoholates for use as strong bases, organozinc and boron reagents that are used in pharmaceutical synthesis which enable highly selective reactions and cross-coupling chemistry. Organozinc halide reagents increase overall synthetic efficiency due to its unparalleled functional group tolerance by allowing access to complex API structures at commercial scale without the need for protecting functional groups. Customers can also obtain boron trifluoride gas and complexes as well as hydroxylamine free base from BASF which are widely used in organic synthesis.

More information is available at www.pharma.basf.com.

A press photo can be found at www.basf.com/pressphoto-database under the keyword “BASF SE” and the search term “Pharma Solutions”.

About BASF in Japan

BASF started business in Japan in 1888. BASF Group in Japan consists of seven companies with BASF Japan Ltd as the core. Activity covers six business segments that include Chemicals, Plastics, Functional Solutions, Performance Products and Agricultural Solutions. Main production sites in Yokkaichi (thermoplastic polyurethanes (TPU) and polymer dispersions), Chigasaki (admixture for concrete, construction chemicals) and Totsuka (coatings). Application technology laboratories in Greater Nagoya Technical Center, serving Japan and Asia with paper chemicals, pigments, functional polymers (dispersions), engineering plastics, and fuel cell application development. Amagasaki R&D Center, being close to electronics technology leaders in Japan, focuses on innovative solutions for display, energy management and microelectronics. In 2009, BASF in Japan achieved sales of 1.2 billion € with 1,600 employees. For further information please visit: www.japan.basf.com

About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner BASF creates chemistry to help its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €50 billion in 2009 and had approximately 105,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.